



## LICENSING SUB-COMMITTEE

7 April 2015

**Subject heading:**

**B & M Stores  
25-29 Market Place, Romford, RM1 3AB  
Premises Licence Application  
Licensing Act 2003**

**Report author and contact details:**

**Paul Campbell, Licensing Officer  
5<sup>th</sup> floor Mercury House  
x 2766**

**This application for a premises licence is made by B & M Retail Limited under section 17 of the Licensing Act 2003. The application was received by Havering's Licensing Authority on 17<sup>th</sup> February 2015.**

### **Geographical description of the area and description of the building**

The premises are situated on the north side of the Market Place Romford at the junction with Market Link. This premises is in the centre of Romford Town.

The area to the front of the store is a market for three days each week (Wednesday, Friday and Saturday) and is a car park for the other days.

The surrounding area is mainly shops on the ground floor some of these have residential properties above them with Naylands Court directly to the east of the store and Hazeleigh House behind to the north.

The previous occupants of the premises TJ Hughes and C&A Modes used all three levels of the shop for trading; the plan of the premises submitted indicates that it is only the ground floor that this application applies too. It is not known if the other floors will be open for the sale of other goods.

The premises are situated within the Romford Ring Road in the centre of Romford this is an area highlighted in Havering's Statement of Licensing Policy as a cumulative impact area.

Licensing Policy 018 states that

It is the LLA's policy to refuse applications in Romford within the ring road for pubs and bars, late night refreshment premises offering hot food and drink to take away, off licences and premises offering facilities for music and dancing other than applications to vary hours with the regard to licensing policy 012

I respectfully refer the Sub-Committee to the Statement of Licensing Policy.

A map of the area is attached to assist the Sub-Committee.

### Details of the application

Supply of Alcohol		
Day	Start	Finish
Monday to Sunday	08:00	22:00

Opening Hours		
Day	Start	Finish
Monday to Sunday	08:00	22:00

As the Sales floor is over 280 square metres it will have restricted hours on a Sunday to 6 consecutive hours between 10am and 6pm, it also must close on Easter Sunday and Christmas day. (Sunday Trading Act 1994)

Mediation has taken place between the applicant and the police and reduced hours to 10:00 to 20:00 Monday to Saturday and 10:00 to 16:00 Sundays and additional conditions have been agreed to be added to the operating schedule to be included in the premises licence if granted. A copy of the agreement has been attached to my report.

### Comments and observations on the application

The applicant acted in accordance with regulations 25 and 26 of *The Licensing Act 2003 (Premises licences and club premises certificates) Regulations 2005* relating to the advertising of the application. The required public notice was installed in the Romford Recorder on Friday 20<sup>th</sup> February 2015.

### Summary

There were no representations against this application from interested persons.

There was one representation against this application from responsible authorities (Licensing Authority).

### Details of representations

Valid representations may only address the following licensing objectives:

- The prevention of crime and disorder
- The prevention of public nuisance
- The protection of children from harm
- Public safety

### Responsible authorities' representations

The Licensing Authority as a responsible authority has outlined several points they wish the Sub-Committee to take into consideration.

There were no representations from any other responsible authority.



**METROPOLITAN  
POLICE**

**TOTAL POLICING**

Territorial Policing

Licensing Authority  
London Borough Of Havering  
Mercury House  
Mercury gardens  
RM1 3SL

**KD - Havering Borough  
KD - Romford Police Station**

**Romford Police Station  
19 Main Road  
Romford  
RM1 3BJ**

**Telephone: 01708 432781  
Facsimile: 01708 432 554  
Email: [jason.rose@met.pnn.police.uk](mailto:jason.rose@met.pnn.police.uk)**

**Your ref: B & M Stores, 25-19  
MARKET PLACE, ROMFORD, RM1  
3AB**

**Our ref: 17th FEBRUARY 2015**

Police have been served a new premise license application by **B & M Stores, 25-19 MARKET PLACE, ROMFORD, RM1 3AB** under the Licensing Act 2003.

I have liaised with the applicant's legal team and suggested a number of conditions that would relieve police concerns for another licensed premises in the geographical area. The applicant has fully accepted all police suggestions and reflected this on their application. The terminal hour has also been reduced from 2200hrs to 2000hrs. Police have also fully researched their indices including crime records, intelligence reports and liaised closely with the safer neighbourhood team covering the location. Due to the acceptance of the suggested conditions, cut back in hours and no intelligence or previous crime issues, police can neither support nor object to this application.

If I can be of any further assistance in this matter please do not hesitate to contact me in the licensing office.

Yours sincerely,

*Jason ROSE PC 282KD*

Pc Jason ROSE  
Licensing Officer  
Havering Borough

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## James Goodwin

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**From:** Paul Campbell  
**Sent:** 18 March 2015 09:36  
**To:** Paul Campbell  
**Subject:** FW: B & M, Romford

**Importance:** High

**From:** Carrol Ashton [<mailto:Carrol.Ashton@lrlaw.co.uk>]  
**Sent:** 17 March 2015 15:53  
**To:** Licensing  
**Cc:** [Jason.J.Rose@met.pnn.police.uk](mailto:Jason.J.Rose@met.pnn.police.uk)  
**Subject:** B & M, Romford  
**Importance:** High

Dear Sirs,

Following consultation with PC Rose, please find below amended/agreed Conditions for placement on any Premises Licence granted to our client B & M Stores, Market Place, Romford, should their application prove successful; these will replace those initially submitted.

**Hours for sale of alcohol to be 08:00 to 20:00 Monday to Saturday and 10:00 to 16:00 Sunday**

Conditions: -

**A CCTV system shall be installed or the existing system maintained. The system will incorporate a camera covering each of the entrance doors and be capable of providing an image which is regarded as "identification standard" and will obtain a clear head and shoulders image of every person entering the premises.**

**The positions of all CCTV cameras shall be clearly shown on a set of plans and any alteration to the system should only be carried out after consultation with and written approval of Havering Police and the Licensing Authority.**

**A CCTV camera shall cover the area(s) where alcohol is displayed for sale by retail and point of sale**

**The CCTV system shall incorporate a recording facility and any recordings shall be retained and stored in a suitable and secure manner for a minimum of one calendar month. A system shall be in place to maintain the quality of the recorded image and a complete audit trail maintained. The system will comply with other essential legislation, and all signs as required will be clearly displayed. The system will be maintained and fully operational throughout the hours that the premises are open for any licensable activity (so far as possible).**

**A member of staff will be available to download CCTV which shall be produced to a Police Officer/PCSO or an authorised officer from Havering council in a readily playable format immediately upon request when the premises are open and at all other times as soon as practicable.**

**Challenge 25 will operate at the premises. All staff will be trained and refreshed on the Challenge 25 policy. Training will be recorded and made available for inspection on the request of enforcement authorities. Any person who appears to be under 25 years of age shall not be served alcohol unless they produce an acceptable form of identification (passport or driving license with photograph, PASS accredited card or military ID).**

**Prominent and clear notices shall be displayed at the premises about the sale of alcohol to minors and the fact the premises adopt a challenge 25 Policy.**

**All staff will receive documented training in respect of the sale of age restricted products with refresher training provided on a quarterly basis. Such training sessions to be documented and records made available to authorised persons from Responsible Authorities and kept on site for a minimum of 2 years;**

**In-house dedicated security will be provided at the premises for the initial six months after the store opens. Thereafter the need for the provision of security will be continually risk assessed and reviewed/agreed between the Premises Licence Holder and the Police as necessary.**

**All occasions when persons have been refused service shall be recorded in writing and kept at the premises for 12 (twelve) months.**

**All staff will undergo training concerning knowledge of Licensing Laws together with social impact of the sale of alcohol.**

**There will be no consumption of alcohol on the premises.**

**No more than 10% of the usable floor space shall be used for the sale of alcohol.-**

**Best endeavours by the management will be used to ensure that no persons carrying open vessels of alcohol are admitted to the premises at any time.**

**No alcohol will be displayed for sale within 3 metres of any public entrance/exit of the premises.**

**These premises shall not offer any promotions which have been devised locally, in relation to the sale of alcohol.**

**A personal licence holder will be on the premises at all times (except in exceptional circumstances e.g., sickness).**

**Till prompt will appear on the initial sale of alcohol that will remind the seller of their responsibilities including not to sell alcohol to anyone under the age of 18**

**Outside of the times of licensable activity customers will be prevented from accessing alcohol by lockable fixtures, such fixtures to include coverage of displaying spirits for sale.**

**The premises license holder shall not sell super strength beer, lager or cider with an alcohol content of 6.5% ABV (alcohol by volume) or greater. This restriction shall not apply in respect of specialist branded, premium priced products – e.g. craft ales, local or micro-brewery specialist products, boxed gifts or national celebratory/commemorative beer, lager or cider with an alcohol content of 6.5% ABV (alcohol by volume) or greater.**

**No spirits shall be stocked in bottles of less than 35cl.**

**No single cans of beer, lager or cider shall be sold.**

**If the general public is congregating outside the premises or causing anti-social behaviour the management shall request that they leave and if the problem persists the Police shall be called for support.**

**A bound and sequentially paginated incident/accident book or electronic record shall be kept to record all instances of disorder, damage to property and personal injury at the premises when licensable activities take place. This book/record to be made available for inspection and copying by the Police and other officers of Responsible Authorities immediately upon request, and all such books/records to be retained at the premises for at least 12 months**

**Any customer will be banned from the premises if they are identified as attempting to purchase alcohol on behalf of persons under 18.**

**Alcohol shall only be stocked in the areas shown on the plan submitted on the application without the prior approval of the Licensing Authority.**

**The premises will participate in local schemes such as 'Safe and Sound' if one is in operation.**

**B & M operate a zero tolerance to aggressive and/or violent behaviour towards staff members**

**A fire risk assessment to be conducted and reviewed regularly in accordance with the requirements of the Regulatory Reform (Fire Safety Order) 2005;**

**To compile and maintain a refusal book (which shall be checked and signed by the DPS or Duty Manager on a weekly basis) containing records of instances/persons who have been refused the sale of age restricted items on the basis of their perceived age, such records to be made available to authorised persons from Responsible Authorities.**

Kind Regards

**Carrol Ashton F.Inst.Pa  
Paralegal**



(t) 0161 850 1522

(f) 0161 850 1577

(e) [carrol.ashton@lrlaw.co.uk](mailto:carrol.ashton@lrlaw.co.uk)

**Madison House, 37 Little Peter Street, Manchester M15 4QJ**

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*Registered office: Madison House, 37 Little Peter Street, Manchester M15 4QJ*





PUBLIC NOTICES

Legal and Public Notices

## Continued from previous page

**Melville Road**

- (a) both sides, between the south-eastern kerb-line of Upminster Road South and a point 10 metres south-east of that kerb-line;
- (b) both sides, between the north-eastern kerb-line of Wennington Road and a point 10 metres north-west of that kerb-line (measured on the south-west side).

**Upminster Road South**

- (a) both sides, between a point 10 metres north-east of the north-eastern kerb-line of Ingrebourne Road and the common boundary of Nos. 151 and 153 Upminster Road South;
- (b) the north-west side
- between a point 10 metres north-east of the north-eastern kerb-line of Glenwood Avenue and a point 10 metres south-west of the south-western kerb-line of Glenwood Avenue;
  - between the south-western boundary of The Rainham Health Clinic Upminster Road South and a point 22 metres south-west of that boundary;
- (c) the south-east side, between a point 4 metres north-east of the north-eastern kerb-line of Cowper Road and a point 6 metres south-west of the south-western kerb-line of Cowper Road.

**Venette Close**, both sides, between the south-western kerb-line of Wennington Road and a point 10 metres south-west of that kerb-line.

**Wennington Road**

- (a) both sides, between the south-eastern kerb-line of Lambs Lane South and a point 10 metres south-east of that kerb-line.
- (b) the north-east side
- between the south-western kerb-line of Ingrebourne Road and a point 33 metres north-west of that kerb-line;
  - between a point 10 metres south-east of the north-eastern kerb-line of Melville Road and a point 10 metres north-west of the south-western kerb-line of Melville Road;
  - between the common boundary of Nos. 113 and 115 Wennington Road and a point 3 metres south-east of the common boundary of Nos. 109 and 111 Wennington Road;
- (c) the south-west side
- between the north-western kerb-line of Brookway and a point 30 metres north-west of that kerb-line;
  - between the south-eastern kerb-line of Anglesey Drive and a point 10 metres south-east of that kerb-line.

**West Close**, both sides, between the south-western kerb-line of Ingrebourne Road and a point 80 metres south-west of that kerb-line.

**SCHEDULE 2B****Upminster Road South**

- (a) the north-west side
- between the common boundary of Nos. 149 and 151 Upminster Road South and a point 2 metres north-east of the common boundary of Nos. 145 and 147 Upminster Road South;
  - between the common boundary of Nos. 139 and 141 Upminster Road South and a point 8 metres north-east of that common boundary;
  - between the south-western boundary of No. 105 Upminster Road South and the common boundary of Nos. 107 and 109 Upminster Road South;
- (b) the south-east side
- between a point 8 metres north-east of the common boundary of Nos. 130 and 132 Upminster Road South and a point 13 metres north-east of that boundary;
  - between a point 3 metres north-east of the common boundary of Nos. 124 and 126 Upminster Road South and a point 4 metres south-west of that common boundary;
  - between a point 2 metres south-west of the common boundary of Nos. 110 and 112 Upminster Road South and a point 4 metres south-west of the common boundary of Nos. 102 and 104 Upminster Road South;
  - between a point 6 metres south-west of the south-western kerb-line of Cowper Road and a point opposite the south-western boundary of No. 105 Upminster Road South.

**Wennington Road**

- (a) the north-east side
- between the south-eastern boundary of No. 201 Wennington Road and the common boundary of Nos. 195 and 197 Wennington Road;
  - between the common boundary of Nos. 191 and 193 Wennington Road and a point 2 metres south-east of the common boundary of Nos. 183 and 185 Wennington Road;
  - between a point 3 metres north-west of the common boundary of Nos. 183 and 185 Wennington Road and a point 4 metres north-west of the common boundary of Nos. 179 and 181 Wennington Road;
  - between a point 1 metre south-east of the common boundary of Nos. 173 and 175 Wennington Road and a point 28 metres south-east of the north-eastern kerb-line of Melville Road;
  - between a point 10 metres south-east of the north-eastern kerb-line of Cowper Road and a point 5 metres south-east of the common boundary of Nos. 137 and 139 Wennington Road;
  - between a point 3 metres south-east of the common boundary of Nos. 109 and 111 Wennington Road and a point 1 metre north-west of the common boundary of Nos. 101 and 103 Wennington Road;
  - between a point 1 metre south-east of the common boundary of Nos. 85 and 87 Wennington Road and a point 1 metre north-west of the south-eastern flank wall of No. 85 Wennington Road;
  - between the common boundary of Nos. 79 and 81 Wennington Road and a point 4 metres south-east of the common boundary of Nos. 53 and 55 Wennington Road;
  - between a point 3 metres north-west of the common boundary of Nos. 53 and 55 Wennington Road and the common boundary of Nos. 37 and 39 Wennington Road;
  - between a point 6 metres north-west of the common boundary of Nos. 37 and 39 Wennington Road and the north-western boundary of No. 37 Wennington Road;
- (b) the south-west side
- between a point 3 metres north-west of the common boundary of Nos. 188 and 190 Wennington Road and a point 3 metres south-east of the common boundary of Nos. 174 and 176 Wennington Road;
  - between a point 2 metres north-west of the common boundary of Nos. 174 and 176 Wennington Road and a point 1 metre south-east of the common boundary of Nos. 170 and 172 Wennington Road;
  - between a point 3 metres north-west of the common boundary of Nos. 170 and 172 Wennington Road and the common boundary of Nos. 156 and 158 Wennington Road;
  - between a point 5 metres north-west of the common boundary of Nos. 156 and 158 Wennington Road; and a point 2 metres north-west of the common boundary of Nos. 144 and 146 Wennington Road;
  - between a point 6 metres south-east of the common boundary of Nos. 140 and 142 Wennington Road and a point 6 metres south-east of the common boundary of Nos. 134 and 136 Wennington Road;
  - between a point 3 metres north-west of the common boundary of Nos. 134 and 136 Wennington Road and a point 2 metres north-west of the common boundary of Nos. 116a and 116b Wennington Road;
  - between a point 2 metres south-east of the common boundary of Nos. 108 and 110 Wennington Road and a point 10 metres south-east of the south-eastern kerb-line of Ellis Avenue;
  - between a point 4 metres south-east of the common boundary of Nos. 84 and 86 Wennington Road and a point 10 metres south-east of the south-eastern kerb-line of Anglesey Drive;
  - between a point opposite the north-western boundary of No. 37 Wennington Road and a point 6 metres south-east of a point opposite the north-western boundary of No. 37 Wennington Road.

**SCHEDULE 3**

**Upminster Road South**, the north-west side, from common boundary of Nos. 107 and 109 Upminster Road South extending north-eastward for a distance of 25 metres.

**Goods Vehicle Operator's Licence**

Mrs Lynda Davis trading as Sole Trader of 40 Coopers Hill, Ongar, CM5 9EF is applying for a licence to use Yard 1, Hillsdean Business Centre, Clockhouse Lane, Romford, RM5 2RR as an operating centre for 2 goods vehicles and 0 trailers

Owners or occupiers of land (including buildings) near the operating centre(s) who believe that their use or enjoyment of that land would be affected, should make written representations to the Traffic Commissioner at Hillcrest House, 386 Harehills Lane, Leeds, LS9 6NF, stating their reasons, within 21 days of this notice. Representors must at the same time send a copy of their representations to the applicant at the address given at the top of this notice. A Guide to Making Representations is available from the Traffic Commissioner's office.

**Goods Vehicle Operator's Licence**

Daniel P. Moody trading as Parcour Consulting Ltd of 17 Marsh Way, Fairview Industrial Park, Rainham, Essex RM13 8UH is applying for a licence to use 17 Marsh Way, Fairview Industrial Park, Rainham, Essex RM13 8UH as an operating centre for 3 goods vehicles and 0 trailers

Owners or occupiers of land (including buildings) near the operating centre(s) who believe that their use or enjoyment of that land would be affected, should make written representations to the Traffic Commissioner at Hillcrest House, 386 Harehills Lane, Leeds, LS9 6NF, stating their reasons, within 21 days of this notice. Representors must at the same time send a copy of their representations to the applicant at the address given at the top of this notice. A Guide to Making Representations is available from the Traffic Commissioner's office.

**NOTICE FOR APPLICATION FOR A PREMISES LICENCE UNDER SECTION 17 OF THE LICENSING ACT 2003**

Applicant: MR ROBERT CHARLES KNOWLES  
Premises: 172A ST. MARY'S LANE, UPMINSTER RM14 3BT.

The proposed licensable activity is the sale of alcohol MONDAY-SUNDAY 11:00-23:00 from 172a St Mary's Lane, Upminster RM14 3BT. Full details of the application can be inspected at the address noted below during normal business hours.

Any representations by an interested party or responsible authority regarding this application can be made to: Licensing Team, Housing & Public Protection, London Borough of Havering, C/O Town Hall, Main Road, Romford, RM1 3BB  
Website: www.havering.gov.uk

Such representations must be received in writing by 18 March 2015, clearly stating the grounds upon which the representation is made in relation to the four objectives of the Licensing Act 2003. It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine for which a person is liable on summary conviction for the offence is £5,000.00.

**LICENSING ACT 2003**

TAKE NOTICE that B & M Retail Limited has applied for a Premises Licence to be granted for 'B & M Stores', 25-29 Market Place Romford RM1 3AB between the hours of 08:00 and 22:00 Mondays to Sundays inclusive for the sale of alcohol (for consumption OFF the premises only). Full details of the application may be inspected at the Licensing Unit, London Borough of Havering, Mercury House Mercury Gardens Romford RM1 3SL (by appointment) or on www.havering.gov.uk. Any person wishing to submit representations in relation to this application must give notice in writing to London Borough of Havering at the address above by 17th March 2015. It is an offence knowingly or recklessly to make a false statement in connection with an application under The Licensing Act 2003. The maximum fine is £5,000 on summary conviction.

LR Law - 0161 850 1522

Madison House 37 Little Peter Street Manchester M15 4QJ

To place your  
**PUBLIC NOTICE**

in this newspaper call  
the team on  
**0845 671 4460**  
who will be happy to help  
and advise you.

ARCHANT

**ROBERT LEONARD BROWNING (Deceased)**

Pursuant to the Trustee Act 1925 any persons having a claim against or an interest in the Estate of the aforementioned deceased, late of 27 Newbury Close Harold Hill Romford Essex RM3 8HB, who died on 09/01/2015, are required to send particulars thereof in writing to the undersigned Solicitors on or before 24/04/2015, after which date the Estate will be distributed having regard only to claims and interests of which they have had notice.

**PAUL ROBINSON SOLICITORS LLP**

Regis House 98 High Street  
Billericay Essex CM12 9BT

T433273

**VICTOR MEPHAM (Deceased)**

Pursuant to the Trustee Act 1925 any persons having a claim against or an interest in the Estate of the aforementioned deceased, late of 96 Cambourne Avenue Harold Hill Romford RM3 8QP, who died on 15/01/2015, are required to send particulars thereof in writing to the undersigned Solicitors on or before 01/05/2015, after which date the Estate will be distributed having regard only to claims and interests of which they have had notice.

**PAUL ROBINSON SOLICITORS LLP**

The Old Bank 470/474 London Road  
Westcliff on Sea Essex SS0 9LD

T433483

**IRENE LOUISA PINCKNEY (Deceased)**

Pursuant to the Trustee Act 1925 any persons having a claim against or an interest in the Estate of the aforementioned deceased, late of 24 Isis Drive Cranham Upminster Essex RM14 1LJ, who died on 08/01/2015, are required to send particulars thereof in writing to the undersigned Solicitors on or before 01/05/2015, after which date the Estate will be distributed having regard only to claims and interests of which they have had notice.

**HUGH JAMES SOLICITORS**

Hodge House 114-116 St Mary Street  
Cardiff CF10 1DY

T433615

Find over...

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localsearch24  
business database  
October 2014

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Insert name and address of relevant licensing authority and its reference number (optional)

London Borough of Havering
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**Application for a premises licence to be granted under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

**XWe** B & M Retail Limited  
(Insert name(s) of applicant)

**apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and Xwe are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003**

**Part 1 - Premises Details**

Postal address of premises or, if none, ordnance survey map reference or description B & M Stores (former T J Hughes) 25-29 Market Place	
Post town Romford	Post code RM1 3AB
Telephone number at premises (if any)	
Non-domestic rateable value of premises	£ Band A (TBC)

**Part 2 - Applicant Details**

Please state whether you are applying for a premises licence as

Please tick as appropriate

- a) an individual or individuals\*  please complete section (A)
- b) a person other than an individual\*
  - i as a limited company  please complete section (B)
  - ii as a partnership  please complete section (B)
  - iii as an unincorporated association or  please complete section (B)
  - iv other (for example a statutory corporation)  please complete section (B)
- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)
- e) the proprietor of an educational establishment  please complete section (B)

- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\*If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - statutory function or
  - a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)
Surname			First names	
I am 18 years old or over	<input type="checkbox"/>			Please tick yes
Current postal address if different from premises address				
Post town			Post code	
Daytime contact telephone number				
E-mail address (optional)				

**SECOND INDIVIDUAL APPLICANT** (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)
Surname			First names	
I am 18 years old or over	<input type="checkbox"/>			Please tick yes
Current postal address if different from premises address				
Post town			Post code	
Daytime contact telephone number				
E-mail address (optional)				

**(B) OTHER APPLICANTS**

**Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.**

Name B & M Retail Limited
Address The Vault Dakota Drive Estuary Commerce Park Speke Liverpool L24 8RJ
Registered number (where applicable) 1357507
Description of applicant (for example, partnership, company, unincorporated association etc.) Limited Company
Telephone number (if any)
E-mail address (optional)

## Part 3 - Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY			
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
		A	S	A	P

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY			
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

Please give a general description of the premises (please read guidance note 1)

Retail shop.

B & M Retail formed in 1976 now operates a chain of over 450 stores throughout England, Wales and Scotland. The stores offer a wide range of home goods, a mix of food and hardware, which are of quality but at affordable prices.

What licensable activities do you intend to carry on from the premises?  
 (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Please tick any that apply

**Provision of regulated entertainment**

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

**Supply of alcohol** (if ticking yes, fill in box J)

**In all cases complete boxes K, L and M**

# A

<b>Plays</b> Standard days and timings (please read guidance note 6)			<u>Will the performance of a play take place indoors or outdoors or both - please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed				<b><u>State any seasonal variations for performing plays</u></b> (please read guidance note 4)	
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

# B

<b>Films</b> Standard days and timings (please read guidance note 6)			<u>Will the exhibition of films take place indoors or outdoors or both - please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed				<b><u>State any seasonal variations for the exhibition of films</u></b> (please read guidance note 4)	
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

### C

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 6)			<b><u>Please give further details</u></b> (please read guidance note 3)
Day	Start	Finish	
Mon			<b><u>State any seasonal variations for indoor sporting events</u></b> (please read guidance note 4)
Tue			
Wed			<b><u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)
Thur			
Fri			
Sat			
Sun			

### D

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 6)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both - please tick</u></b> (please read guidance note 2)	
Day	Start	Finish	Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)	
Tue				
Wed			<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b> (please read guidance note 4)	
Thur				
Fri			<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)	
Sat				
Sun				



# E

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of live music take place indoors or outdoors or both - please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon			<b>Please give further details here</b> (please read guidance note 3)		
Tue					
Wed			<b>State any seasonal variations for the performance of live music</b> (please read guidance note 4)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					

# F

<b>Recorded music</b> Standard days and timings (please read guidance note 6)			<b>Will the playing of recorded music take place indoors or outdoors or both - please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon			<b>Please give further details here</b> (please read guidance note 3)		
Tue					
Wed			<b>State any seasonal variations for the playing of recorded music</b> (please read guidance note 4)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					

## G

<b>Performances of dance</b> Standard days and timings (please read guidance note 6)			<u>Will the performance of dance take place indoors or outdoors or both - please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue					
Wed			<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

## H

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the type of entertainment you will be providing</u></b>		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both - please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon					
Tue			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Wed					
Thur			<b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 4)		
Fri					
Sat					
Sun					

**I**

<b>Late night refreshment</b> Standard days and timings (please read guidance note 6)			<b>Will the provision of late night refreshment take place indoors or outdoors or both - please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day				Outdoors	<input type="checkbox"/>
Start				Both	<input type="checkbox"/>
Finish			<b>Please give further details here</b> (please read guidance note 3)		
Mon					
Tue					
Wed			<b>State any seasonal variations for the provision of late night refreshment</b> (please read guidance note 4)		
Thur			<b>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</b> (please read guidance note 5)		
Fri					
Sat					
Sun					

**J**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption – please tick</b> (please read guidance note 7)	On the premises	<input type="checkbox"/>
Day				Off the premises	<input checked="" type="checkbox"/>
Start				Both	<input type="checkbox"/>
Finish			<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)		
Mon	08:00	22:00			
Tue	08:00	22:00			
Wed			<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
	08:00	22:00			
Thur					
	08:00	22:00			
Fri					
	08:00	22:00			
Sat					
	08:00	22:00			
Sun					
	08:00	22:00			

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:**

Name Matthew Brown Area Manager - DPS will be varied to Shop Manager if Licence Granted	
Address 78 Virginia Road London	
Post code	CR7 8EJ
Personal licence number (if known) 1445/3/2007/00659/LAPER	
Issuing licensing authority (if known) Brighton & Hove	

## **K**

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children** (please read guidance note 8).

**L**

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 6)			<u>State any seasonal variations</u> (please read guidance note 4)	
Day	Start	Finish		
Mon	08:00	22:00		
Tue	08:00	22:00		
Wed	08:00	22:00		<u>Non standard timings. Where you intend the premises to be open to the public at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Thur	08:00	22:00		
Fri	08:00	22:00		
Sat	08:00	22:00		
Sun	08:00	22:00		

**M - Describe the steps you intend to take to promote the four licensing objectives:**

**a) General - all four licensing objectives (b, c, d and e)** (please read guidance note 9)

CCTV shall be provided in the form of a recordable system covering the trading area and cash tills;

The CCTV equipment shall be maintained in good working order correctly time and date stamped. Recordings shall be kept in date order, numbered consequentially and kept for a period of 31 days and copies made available to the police or trading standards officers on request - In order to maintain the security of the CCTV system selected staff will be trained in the use of the equipment to ensure that any request for copy images will be completed on request if trained staff on duty or within 24 hours if not; The recording equipment and discs/tapes shall be kept in a secure environment under the control of the DPS or other nominated responsible individual;

Appropriate signage representative of the above shall be displayed in conspicuous positions;

B & M will maintain liaison with the neighbourhood police officers regarding any issues relating to the premises;

The area for the display of 'alcohol for sale' shall be no more than 10% of the trading area

**b) The prevention of crime and disorder**

Plain Clothes security staff shall be employed at the premises as and when deemed necessary by the Licence Holder;

All staff will be trained in 'Security Awareness' as part of their induction training;

Staff to be instructed that alcohol may not be sold to any person who is believed to be drunk;

Notices to be displayed inside the premises stating that it is an offence for any person under 18 years of age to purchase alcohol;

Notices to be displayed inside the premises stating that a Challenge 25 policy is in force;

B & M operate a zero tolerance to aggressive and/or violent behaviour towards staff members

**c) Public safety**

A fire risk assessment to be conducted and reviewed regularly in accordance with the requirements of the Regulatory Reform (Fire Safety Order) 2005;

**d) The prevention of public nuisance**

The car park area (if applicable) or area immediately in front of the store shall be inspected on a regular basis and management and staff shall use their best endeavours to prevent B & M customers from loitering in the said areas, persons refusing to move shall be subject of a report to the Police to facilitate safe dispersal.

**e) The protection of children from harm**

Staff will be trained on induction (and undergo 3-monthly refresher training (in the form of a short written test)) in respect of the sale of all age restricted goods (including awareness/prevention of proxy sales, signs and symptoms of intoxication, dealing with refusal of sales and any subsequent confrontational behaviour from customers) - such training sessions to be documented and records made available to authorised persons from Responsible Authorities and kept on site for a minimum of 2 years;

A Challenge 25 scheme will be operated at the premises - the only form of valid identification being passport, photo driving licence, PASS hologram id card or Her Majestys Forces Warrant Card - failure to supply such ID will result in no sale or supply of alcohol to that person;

The cash tills used for the sale of alcohol to have the benefit of an electronic "prompt" for operators in respect of age restricted sales;

To compile and maintain a refusal book (which shall be checked and signed by the DPS or Duty Manager on a weekly basis) containing records of instances/persons who have been refused the sale of age restricted items on the basis of their perceived age, such records to be made available to authorised persons from Responsible Authorities.

**Checklist:**

Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.

**IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.**

**Part 4 - Signatures** (please read guidance note 10)

**Signature of applicant or applicant's solicitor or other duly authorised agent** (see guidance note 11). **If signing on behalf of the applicant, please state in what capacity.**

Signature	LR LAW
Date	17th February 2015
Capacity	Solicitors & Authorised Agents on behalf of Applicant(s)

**For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent** (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	
Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13) Carrol Ashton LR Law Madison House 37 Little Peter Street	
Post town Manchester	Post code M15 4QJ
Telephone number (if any)	0161 850 1522
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) carrol.ashton@lrlaw.co.uk	

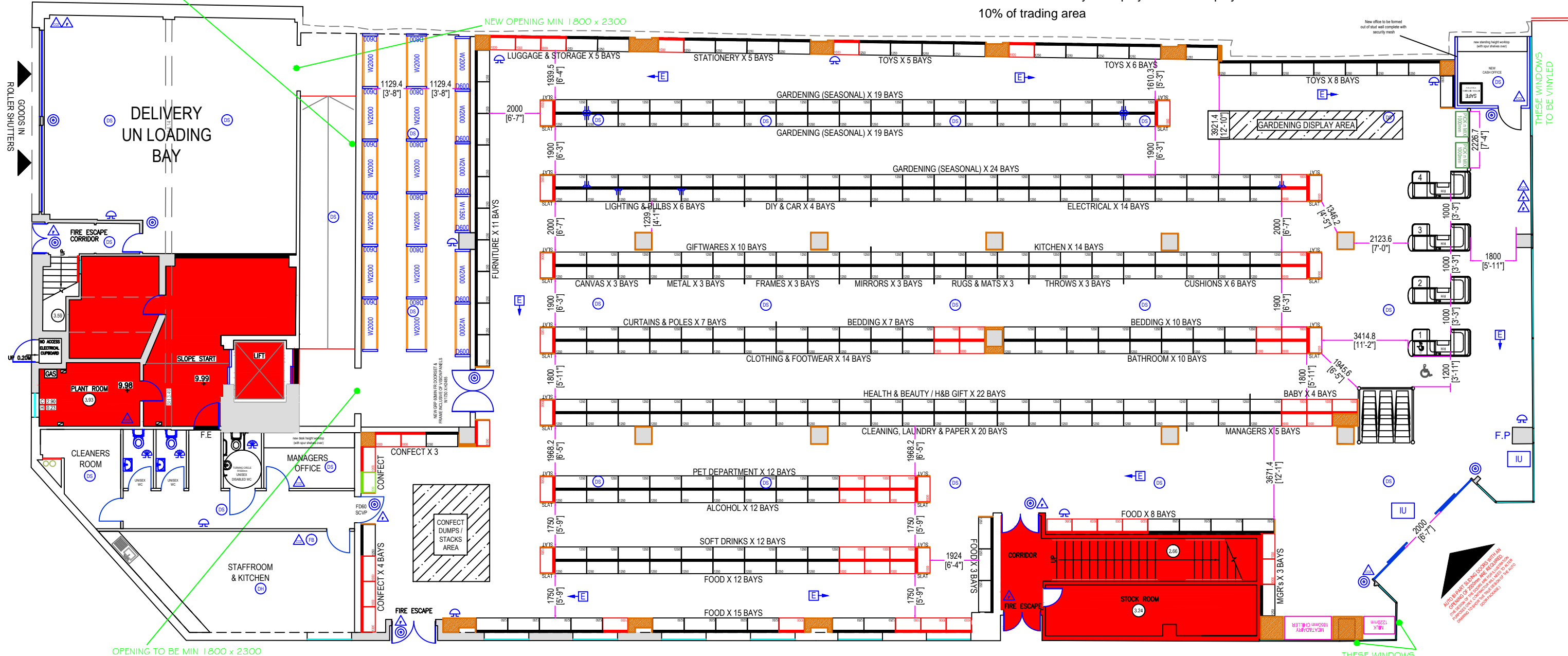
## Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
13. This is the address which we shall use to correspond with you about this application.



60 MINS FIRE RATED ENCLOSURE WITH 1:20 RAMP (MIN INTERNAL DIMENSION WIDTH OF 2m. BETWEEN HANDRAILS)

Licence for sale of alcohol to cover whole of trading area to allow for flexibility of display - Alcohol display will be less than 10% of trading area



OPENING TO BE MIN 1800 x 2300

THESE WINDOWS TO BE VINYLED



# ROMFORD

SITE ADDRESS :  
FORMER TJ HUGHES  
25 - 29 MARKET PLACE  
ROMFORD  
RM1 3AB

TITLE:  
PROPOSED FIRE LAYOUT

CLIENT:  
B&M RETAIL LTD

DRAWN: SCALE: CHECKED BY:  
BP NTS@A3

LAYOUT: FLOW: CLIENT APPROVAL:  
BP BP

DRG No: DATE: REV:  
BM016/FP 17.02.15

SHELVING PROFILES	HEIGHT	DEPTH
STANDARD WALL BAYS	H2610	D470
STANDARD PAINT BAYS	H2610	D570
PAINT DEPT WALL BAYS ARE A 4 POST BEARER SYSTEM WITH A D570 BASE LEG & D570 OVERSHELF WITH BEARER BRACKETS		
STANDARD LOW LEVEL	H1610	D470
STANDARD GONDOLA	H1810	D470
EPU: PROMO ENDS	H1810	D470

ALL TIMBER PANELS, BOXED CORNERS & COLUMN CLADDING TO BE INSTALLED AS DETAILED ON DRAWING

DO NOT SCALE, USE FIGURED DIMENSIONS ONLY. ALL LAYOUTS MUST BE VERIFIED ON SITE AND ANY DISCREPANCIES NOTIFIED IMMEDIATELY TO THE SHOPFITTER ALL DIMENSIONAL CHECKS MUST BE MADE PRIOR TO INSTALLATION

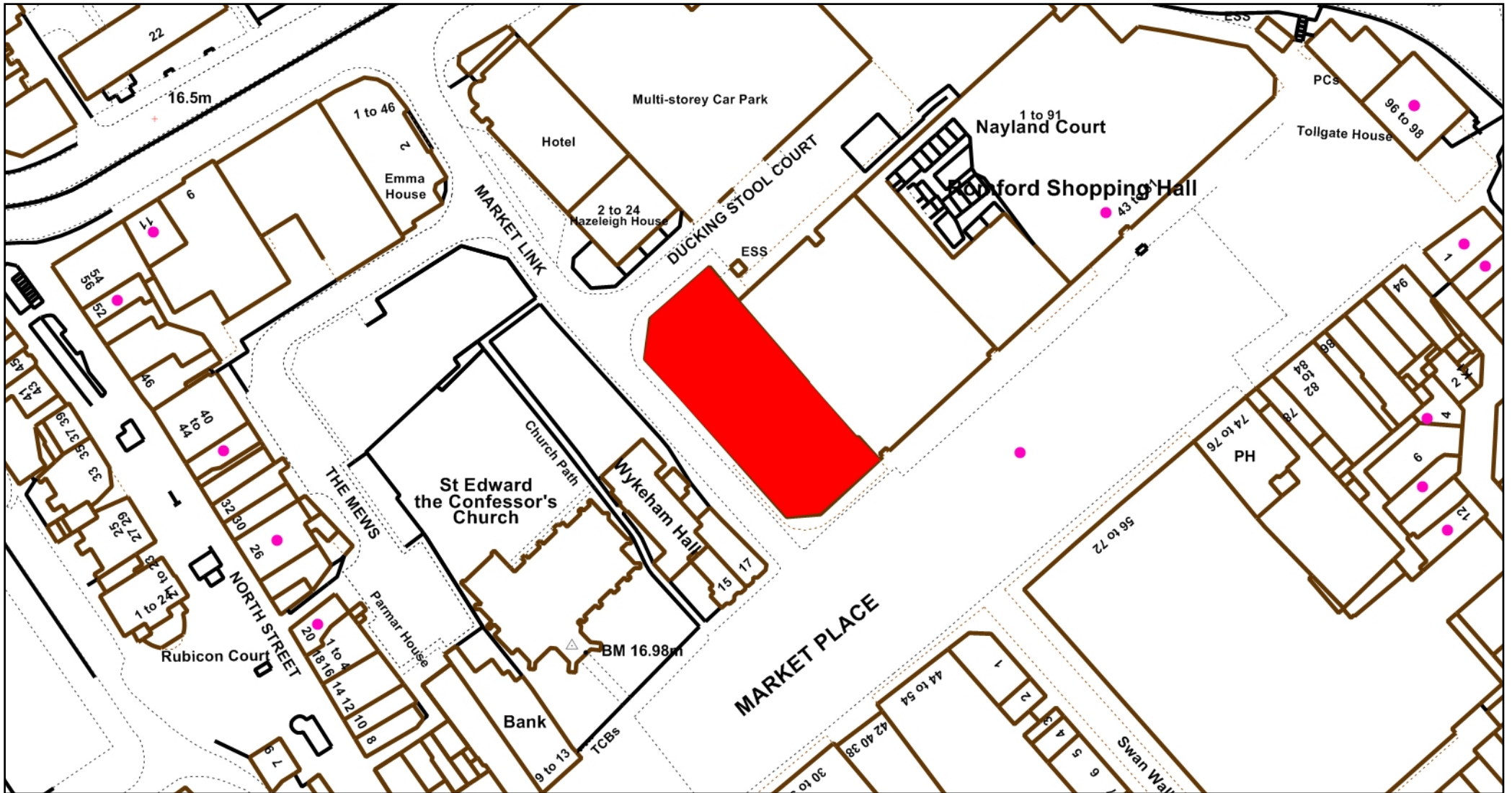
SALES FLOOR	927.7 sqm
WAREHOUSE	199.0 sqm
ADMIN/AMEN	90.1 sqm
GARDEN CTR	N/A
TOTAL GROSS	1,216.8 sqm
	13,098 sqft

FIRE DETAIL KEY

- F.P. FIRE PANEL
- F.P.R. FIRE PANEL REPEATER
- ☐ DIRECTIONAL FIRE EXIT
- ☑ ILLUMINATED FIRE ESCAPE SIGN
- ☑ EMERGENCY LIGHTING
- ☑ MANUAL CALL POINT
- ☑ SOUNDER
- ☑ VADZ (VISUAL AUDIO DEVICES)
- ☑ DETECTOR HEAT
- ☑ DETECTOR SMOKE
- ☑ DETECTOR SMOKE IN VOID WITH INDICATOR
- ☑ DETECTOR SMOKE IN ROOF
- ☑ SOUNDER / SMOKE
- ☑ SOUNDER / HEAT
- ☑ SPRINKLER HEAD
- ☑ FOAM FIRE EXTINGUISHER
- ☑ WATER FIRE EXTINGUISHER
- ☑ POWDER FIRE EXTINGUISHER
- ☑ CO2 FIRE EXTINGUISHER
- ☑ FIRE BLANKET
- ☑ BEAM TO BEAM DETECTOR
- ☑ BEAM IN VOID
- ☑ INDICATOR
- ☑ INTERFACE UNIT
- ☑ INTERFACE AUTOMATIC DOORS
- ☑ INTERFACE SPRINKLER SYSTEM

FOAM EXTINGUISHERS NOTED AT 2/F LEVEL





<b>B &amp; M Stores, 25-29 Market Place</b>	
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	<p>Scale: 1:1250          Date: 17 February 2015          Size: A4</p>
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**Havering**  
L O N D O N B O R O U G H

## Public Protection

London Borough of Havering  
Mercury House, Mercury Gardens  
Romford RM1 3SL

Telephone: 01708 433585  
Fax: 01708 432554  
email: [arthur.hunt@havering.gov.uk](mailto:arthur.hunt@havering.gov.uk)  
Textphone ☎: 01708 433175

Date: 17 March 2015

The Appropriate Licensing Officer  
Licensing Authority  
London Borough of Havering  
Mercury House  
Mercury Gardens  
Romford  
RM1 3SL

My Reference: AGH 16307

Dear Sir

**Licensing Act 2003**  
**B & M Stores Ltd**  
**25 - 29 Market Place RM1 3ER**  
**Application for a new premises licence**

With regard to the above I can confirm that this Licensing Authority wishes to make representation *against* this application based upon our concerns in relation to the prevention of public nuisance and the prevention of crime and disorder licensing objectives.

### **The application**

The application seeks to obtain licensable activity at the premises from Monday to Sunday 08:00 – 22:00.

This application has all the appearances of being generic because it matches another application submitted by the applicant in October 2014 for a new premises licence at a venue in another part of the borough.

### **Licensing policy 018 – Location, cumulative impact and saturation**

The area in which this premises is located is subject to a special policy in relation to licensed premises via licensing policy 018. This policy is as follows:

*It is the LLA's policy to refuse applications in Romford within the ring road for pubs and bars, late night refreshment premises offering hot food and drink to take away, off licences and premises offering facilities for music and dancing other than applications to vary hours with the regard to licensing policy 012*

This special policy area has been highlighted as one which requires greater attention than other areas of the borough in relation to licensed premises and the problems attendant to alcohol consumption. As such it might appear, therefore, that an application for a premises licence in this special policy area must provide *compelling argument* that the special policy should be disregarded in order that the application may be granted. We are not convinced that this application has succeeded in this regard.

## **Section 182 guidance to the Act – promoting the licensing objectives**

Section 4(3) of the Licensing Act requires that a Licensing Authority, when carrying out its functions, has regard to its licensing policy as well as to the guidance issued under s.182 of the Act. This guidance also identifies certain expectations in relation to applicants.

Paragraphs 8.33 to 8.41 of the guidance to the Act address the steps required to promote the licensing objectives. A brief examination of these steps will demonstrate that the applicant has not fully addressed the promotion of the licensing objectives in line with the guidance, thus making it difficult for the Licensing Authority to support the application.

*8.33 In completing an operating schedule, applicants are expected to have regard to the statement of licensing policy for their area. They must also be aware of the expectations of the licensing authority and the responsible authorities as to the steps that are appropriate for the promotion of the licensing objectives, and to demonstrate knowledge of their local area when describing the steps they propose to take to promote the licensing objectives. Licensing authorities and responsible authorities are expected to publish information about what is meant by the promotion of the licensing objectives and to ensure that applicants can readily access advice about these matters. However, applicants are also expected to undertake their own enquiries about the area in which the premises are situated to inform the content of the application.*

In general we find that the larger companies make enquiries about Special Policy areas before submitting an application. However, there was no contact made before this application, so we cannot be sure whether the applicant has taken regard of Havering's Licensing Policy. It would appear that they only became aware of the Special Policy area when it was included in the application acknowledgement letter dated the 18 February 2015. Since that time there has been no further contact with the applicant or their agent.

*8.34 Applicants are, in particular, expected to obtain sufficient information to enable them to demonstrate, when setting out the steps they propose to take to promote the licensing objectives, that they understand:*

- the layout of the local area and physical environment including crime and disorder hotspots, proximity to residential premises and proximity to areas where children may congregate;*
- any risk posed to the local area by the applicants' proposed licensable activities; and*
- any local initiatives (for example, local crime reduction initiatives or voluntary schemes including local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.*

It was clear when the applicant's agent made contact with the Licensing Authority that they had no knowledge of Havering or Romford in particular. They even appeared to be unaware that there were residential properties in close proximity to the venue.

*8.35 Applicants are expected to include positive proposals in their application on how they will manage any potential risks. Where specific policies apply in the area (for example, a cumulative impact policy), applicants are also expected to demonstrate an understanding of how the policy impacts on their application; any measures they will take to mitigate the impact; and why they consider the application should be an exception to the policy.*

As previously stated the applicant has recently applied for and was granted a premises licence at another location within Havering in October 2014, this was not in a Special Policy area and was granted unopposed. The current application matches that application verbatim. Therefore the applicant has not demonstrated how the policy impacts on their application, nor have they tendered any measures to mitigate that impact. Lastly, there is

nothing in the application to explain why they consider that this application should be an exception to the policy.

Finally, the premise is situated in a Designated Public Place. These are areas designated by councils in which there has been nuisance, annoyance or disorder associated with the consumption of alcohol. Within these areas the police can request people to stop drinking alcohol in the designated public places and/or surrender their drink. There are signs across the town centre informing people of the designated public place.

It is not an offence to drink alcohol in a Designated Public Place, but it is an offence for someone to;

- (1) Drink alcohol in the designated public place if a police constable or community support officer requires them not to.
- (2) Fail to surrender of alcohol or an alcohol container if a police constable or community support officer requires them to.

If people refuse they can be fined up to £500. By containing the consumption of alcohol to within licensed premises the threat of glass bottles and other drinking vessels being used as potential weapons on the streets is significantly reduced

The London Borough of Havering first introduced the Designated Public Place Order to Romford Town Centre on the 21<sup>st</sup> May 2004. It has been renewed on each occasion of expiry.

Once again, there is no mention or addressing of this area in the application. Whilst it is accepted that the premises has no control over customers once they leave the premises, this is another local initiative, as per Guidance 8.34, that we would expect the applicant to at least acknowledge.

Therefore, the Licensing Authority is not able to support the application based upon its apparent divergence from the s.182 guidance to the Act and in line with Havering's Licensing Policy.

Yours faithfully



**Arthur Hunt**  
**Licensing Officer**